



LAIKA



THE NEW LAIKA FLAGSHIP: INTRODUCING THE KREOS H 5109 MB, BUILT ON MERCEDES-BENZ BASE

San Casciano in Val di Pesa, July 2026



- From the 2026/27 season, the entire Kreos range is based on the exclusive Mercedes-Benz chassis
- Three new exterior style lines, drawing on icons from the world of automotive and coachbuilt design
- The Kreos A-Class H 5109 MB will make its international debut at Caravan Salon Düsseldorf 2026



Laika opens a new chapter for the Kreos range with a clear strategic direction: from the 2026/27 season onwards, the entire range will be built exclusively on Mercedes-Benz chassis engineering.

The Kreos A-Class H 5109 MB represents the most complete expression of this evolution - a motorhome where Laika's renowned craftsmanship meets the technology of prestigious German engineering, in a project designed to

deliver excellence in every aspect of the travel experience.

Making its world premiere at Caravan Salon Düsseldorf 2026, the industry's most prestigious showcase, the new flagship will offer visitors the first opportunity to experience a vehicle conceived to redefine the aesthetic, technological and comfort standards of Laika's integrated motorhomes.



A NEW LOOK, WITH ITALIAN HERITAGE AT ITS CORE

The new Kreos A-Class H 5109 MB is built on the Mercedes-Benz Sprinter 417 chassis, delivering 170 hp and paired as standard with the 9G-Tronic automatic transmission and the exclusive AL-KO chassis - a powertrain that stands as standard across the entire range.

The design also signals the beginning of

a new chapter. For the 2026/27 season, the entire Kreos series introduces three distinctive new exterior design styles, each inspired by icons of the high-end automotive world. Three unique interpretations of elegance on the road, created to reflect different personalities, lifestyles and ways of experiencing the journey.



Grand-Prix Design
Carbon + Light Aqua Gloss

Drawing inspiration from single-seater racing cars, Grand-Prix Design reinterprets the visual codes of speed and precision for the motorhome world. Dynamic graphics and race-inspired styling capture the energy and competitive spirit of the track, for travellers who approach every journey with passion, confidence and a desire to push beyond the ordinary.



Rosegold Design
Carbon + Rose Gold Gloss

Inspired by an exclusive colourway among the most prestigious offerings in the Mercedes-Benz collection, Rosegold Design blends timeless elegance with a genuine spirit of adventure. Elevated by refined rose-gold details, it expresses a distinctive character that is both timeless and unmistakably contemporary.



Black Carbon Design
Carbon + Matt Black

Echoing the design language of the world's most exclusive hypercars, Black Carbon Design showcases the excellence of Italian craftsmanship. Deep, refined tones and carbon-fiber inspired details create a distinctive aesthetic where every feature becomes a statement of artistry, crafted for those who demand absolute exclusivity.

TECHNOLOGY DESIGNED AROUND THE JOURNEY

The driving cab combines advanced technology with a refined sense of comfort. Electronic Thermotronic climate control and the MBUX multimedia system, featuring Apple CarPlay, Android Auto and a dedicated rear-view camera, are seamlessly integrated into an automotive-inspired dashboard finished in soft-touch materials, with eco-leather inserts and visible contrast stitching. Swivelling and fully adjustable Grand Comfort cab seats,

a leather steering wheel and pleated cab blinds - the front one electrically adjustable - complete an environment defined by understated elegance and premium craftsmanship.

Expressiveness and identity are just as clear at the front, with a strongly iconic, automotive-inspired design signed by GFG Style, where elegance and sportiness meet the most refined automotive technology.

ON BOARD THE KREOS



On board, the Kreos A-Class H 5109 MB introduces Firenze eco-leather upholstery as the new range standard, paired with the genuine Natural Walnut wood furniture, available in the Deep Ocean (S) and Icy Grey (O) style worlds: a pairing that puts Italian craftsmanship at the heart of the travel experience.

This extraordinary attention to detail carries through into the spaces themselves: the cab and living area flow together on a single-level floor, with no steps all the way to the rear bedroom, so that ergonomics and comfort come together in an environment designed to be lived in from every angle.



Standard upholstery
FIRENZE



Standard furniture
Deep Ocean + Noce Naturale

Optional furniture
Icy Grey + Noce Naturale





At the heart of it all sits the kitchen - available in various configurations, with generous worktop space and the latest-generation hob. Built with GetaCore architectural surfaces, it comes equipped with a three-burner hob, gas oven and a 153-litre AES fridge, offering a limitless cooking experience even on the move. A true sanctuary of wellbeing, the Kreos bathroom is designed to elevate every moment on the road.

The separate Wellness shower, featuring a rain-shower function and a second adjustable showerhead, combines with generous mirrors, concealed storage cabinets and elegant GetaCore finishes to create a relaxation oasis that blends ergonomics and functionality, ensuring maximum privacy.



Night-time comfort is equally tailored to domestic standards, offering individual solutions for the whole crew. The electrical front drop-down bed, perfectly integrated into the ceiling, offers a generous 195 x 140 cm sleeping area featuring a Froli bed system and foam mattress. Comfort is enhanced by two upholstered headboards with integrated storage compartments, along with adjustable LED reading lights and USB ports. The spacious, generously sized twin beds (195 x 80 cm) also feature perimeter heating, raised headboards, two windows, a panoramic maxi skylight, a dedicated TV corner and a sliding separation door, creating a truly luxurious bedroom.



A pleasant environment to live in, yet remarkably easy to manage: the LaikaControl (S) connectivity system takes care of every system on board, ensuring effective smart-home management directly from your smartphone.

Italian design, shaping every space. The furnishings are more than a statement of style - they express a way of living in which every environment places the crew's wellbeing at its heart.





DEBUT AT CARAVAN SALON

With the H 5109 MB, Kreos marks a turning point for the Laika collection. The A-Class that distills 60 years of experience in creating cutting-edge vehicles, Mercedes-Benz technology, and the excellence of GFG Style automotive design. Laika: Italian Excellence in Motion.



LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964

62 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika's main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. www.laika.it/en/

ERWIN HYMER GROUP

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.

Further information is provided at www.erwinhymergroup.com

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