



**LAIKA**



# ECOVIP EVOLUZIONE: THE SPORTY CAMPERVAN, DESIGNED BY LAIKA

San Casciano in Val di Pesa, July 2026



- Laika introduces Ecovip Evoluzione, the new range of fully equipped, sporty campervans
- Motorsport-inspired design with four distinctive style identities, including the new Grigio Nardò
- Available in two layouts – 540 and 600 – both featuring an extensive standard equipment

With the new Ecovip Evoluzione, Laika introduces a new collection of sporty, dynamic and striking campervans, distinguished by an exceptionally comprehensive standard specification and an iconic, instantly recognisable design.

A project that brings Laika's passion for automotive design into the campervan segment.

Ecovip Evoluzione is available in four exclusive identities, all sharing the same meticulous attention to detail, comfort and build quality. Offered in both the 540 and 600 layouts, the new range expands the Laika family with an exceptionally generous standard specification and a distinctive design language that makes it truly unique in the market.

Engineered for effortless travel, combining comfort, performance and safety, Ecovip



Evoluzione is always ready for the next journey, whatever the season. Automatic transmission, a comprehensive suite of driver assistance systems including Adaptive Cruise Control, automatic climate control, striking 18-inch alloy wheels and a Pioneer multimedia system with rear-view camera all come as standard.

The new Ecovip Evoluzione will make its official debut at the Caravan Salon Düsseldorf.



# FOUR EXPRESSIONS OF SPORTY DESIGN

The identity of Ecovip Evoluzione is shaped by a design language inspired by contemporary most iconic performance cars. Four exclusive versions combine dedicated exterior colours, bespoke graphics, 18" OZ Racing alloy wheels and coordinated eco-leather upholstery, creating four distinctive personalities united by a strong sporting character.

A fully black front grille, matte black side detailing and carefully integrated colour accents

across the front, sides and rear reinforce its bold, contemporary appearance. Every element reflects the design language of modern sports cars while remaining unmistakably Laika, balancing elegance with functionality.

The four exclusive styling themes combine dedicated colours, materials and finishes, enriched this season by the introduction of the new Grigio Nardò.



## ARANCIO ASSEN

Batic Orange + Silver & Black

The most vibrant version of the range pays tribute to the signature colour of one of the most celebrated brands from Italy's Motor Valley. Finished with black alloy wheels and silver-and-black graphics, it comes as standard with Monte Carlo upholstery (white eco-leather with red stitching), while Imola upholstery (black eco-leather with red stitching) is available as an option.



## AZZURRO LE MANS

Mundo Azure + Black, Orange & Blue

Inspired by the iconic liveries of some of the most legendary racing cars in history, Azzurro Le Mans combines an intense blue exterior with black, orange and blue graphics that enhance its dynamic character, complemented by glossy black alloy wheels. Standard upholstery is Modena (orange eco-leather with black stitching), while Monte Carlo (white eco-leather with red stitching) is available as an option.





## VERDE MUGELLO

Muschio Green + Black, Bronze & Silver

Verde Mugello combines the depth of an elegant British Green exterior with bronze and silver detailing to create a sophisticated, performance-inspired look, enhanced by bronze alloy wheels. Standard upholstery is Verona (cognac eco-leather with green stitching), while Monte Carlo (white eco-leather with red stitching) is available as an option.

## GRIGIO NARDÒ

Expedition Grey + Red & Black

The latest addition to the range features an intense grey exterior enhanced by bright red and matte black graphics and glossy black alloy wheels, delivering a clean yet striking look. Imola upholstery (black eco-leather with red stitching) comes as standard, while Monte Carlo (white eco-leather with red stitching) is available as an option.

**NEW 2027**





# COMFORT, SAFETY AND ALL-SEASON INSULATION

The front cab is equipped as standard with a comprehensive package designed to maximise comfort, safety and connectivity. The 9" Pioneer infotainment system with Apple CarPlay, Android Auto and integrated speakers deliver an intuitive driving experience, complemented by a reversing camera, wireless smartphone charging, adaptive cruise control operating above 30 km/h and pleated cab blinds for enhanced privacy.

Special attention has also been given

to thermal comfort. High-density XPS insulation combined with AluEcofiber helps maintain a pleasant interior climate in every season, while the padded technical fabric ceiling improves both thermal and acoustic comfort. A programmable 6 kW Truma Combi Diesel heating system comes as standard, together with a frost-protected water system featuring an insulated and heated waste-water tank, complete a package designed to ensure uncompromising comfort and freedom of travel in every season.



# CONTEMPORARY INTERIORS WITH A SPORTING SPIRIT



The interiors of Ecovip Evoluzione reinterpret sporty aesthetics through contemporary materials, refined colour combinations and carefully designed living spaces. The “Dolomiti Icona” interior concept combines light open shelving, Noce Opéra wood finishes and green and grey tones to create a welcoming environment with a distinctive identity.

The premium feel is further enhanced by Fenix surfaces used for the kitchen worktop, dining table and bathroom. Their anti-fingerprint and scratch-resistant properties combine practicality with refined aesthetics, complemented by push-pull overhead lockers and soft-close drawers that reflect Laika’s meticulous attention to detail.

Natural light fills the interior throughout the day thanks to the large panoramic rooflight

above the lounge and a window layout designed to maximise brightness across every living area. The lounge, kitchen, bathroom and sleeping area all benefit from generous daylight, creating an inviting atmosphere on board.

The kitchen has been designed for everyday practicality, featuring a two-burner hob, stainless steel sink with single-lever mixer tap and a multifunction cover that also serves as a chopping board. These elements are combined with a powerful and silent compressor refrigerator: on the 600 layout, it offers an impressive 138-litre capacity and can also be complemented by a convenient gas oven (opt.).

Sleeping comfort has received the same level of attention. The transverse rear bed features a slatted base and



Ergonomy mattress to ensure a restful night's sleep. Depending on customer requirements, a pop-up roof bed (opt.) and an additional optional dinette bed (opt.) allow accommodation for up to five people. Eco-leather wall coverings create a warm, well-insulated sleeping environment, while integrated storage solutions maximise practicality without compromising comfort.

Rounding off the experience comes the LaikaControl connectivity system, allowing users to manage the vehicle's main functions directly from the dedicated app, together with a 150 Ah lithium battery.

Isofix anchor points are available on both layouts as standard, while the possibility of installing a 215W solar panel even in combination with the pop-up roof (opt.) further increases the versatility of the range.



## THE NEW VARIO BATHROOM ON THE EVOLUZIONE 540

One of the key innovations for the new season is the introduction of the Vario bathroom on the Ecovip Evoluzione 540, bringing this solution for the first time to a campervan of this length. Designed to maximise space without compromising comfort, the Vario system transforms the bathroom into a spacious separate shower area thanks to a rigid partition and a fold-away washbasin. A window behind the shower wall and a rooftop light provide



natural light and effective ventilation, while overhead lockers add practical storage for personal belongings.





# A NEW SPORTING SIGNATURE FOR THE CAMPERVAN WORLD

With Ecovip Evoluzione, the campervan enters a new dimension: an agile and high-performing vehicle, technologically advanced and fully equipped, ready to set off and be enjoyed in every season, while offering a truly automotive character in its design, driving dynamics, style and ease of handling. Laika, Italian Excellence in Motion.



[Download the images here](#)

## LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964

62 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika's main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. [www.laika.it/en/](http://www.laika.it/en/)

## ERWIN HYMER GROUP

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.

Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com)

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