**Your Laika motorhome, just a click away**

*San Casciano in Val di Pesa, April 2023*

* *The Laika configurator offers you the possibility of creating your motorhome interactively*
* *Wide choice of customisation and 360° views with Laika Virtual Tours*
* *More than 150 dealers throughout Europe to consult with*

On the Laika website you can interactively create your ideal vehicle.

Selecting the model from the configurator, in fact, takes you to an internal layout of the motorhome, where you can choose your favourite furniture, upholstery and cushions in a few simple clicks, as well as a wide range of accessories and optional extras that will make up your bespoke motorhome. The Laika configurator will show your choices in real time in a simulation of the interior, tailor-made for each vehicle.

Through Virtual Tours, you can have a high quality, 360° view of the living space, so as to perceive every single detail on board.

**A 3D inside look at the vehicles**

The 3D tours, available for all vehicles in the Laika collection, offer the chance to see the motorhome live. The Virtual Tour view is enhanced by the VR viewing option: if you have a visor, you will be able to move within the vehicle's living unit in an interactive and different way.

Through the pins, you can also see the kinds of upholstery and cushions to choose from to give your motorhome a truly unique touch.

**Real-time simulation: experience your choices first-hand**

Customising your own vehicle is a dream for every motorhome fan; doing it in real time, however, has a whole other feeling.

Using Laika configurator, in the "Colours and Upholstery" section, you can preview the interior look of your ideal motorhome, which is instantly built according to your selections.

Not sure which furniture comes closest to your taste between Rovere Moka and Pero Toscano? All you have to do is try them both in your virtual vehicle and immediately get a complete overview of the setting.

Do not set yourself any limits, and imagine yourself already on board your motorhome.

**Schedule a consultation with your nearest Laika dealer**

Once you have configured your Laika motorhome, you can save the quote and find your nearest Laika dealer.

The "Dealer Search" area on the Laika website allows you to select and access the contact details of your local dealer, whom you can contact for in-depth advice.

**LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964**

59 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika’s main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. [www.laika.it/en](http://www.laika.it/en)

**ERWIN HYMER GROUP**

The Erwin Hymer Group is a wholly-owned subsidiary of THOR Industries, one of the world's leading recreational vehicle manufacturers with over 32,000 employees. The Erwin Hymer Group brings together motorhome and caravan manufacturers, spare parts specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the spare parts specialist Movera and the freeontour travel portal. For more information, see the web site www.erwinhymergroup.com.

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