**Restyling of the Ecovip range - Motorhomes and Low-profiles**

*San Casciano in Val di Pesa, December 2022* - For the 2022-2023 season, Laika is introducing a number of improvements to Ecovip Motorhomes and Low-Profiles, which are aiming strongly at new goals with a thorough restyling.

A first glance from the outside is enough for the Matt Black graphics to jump out at you, matching the vehicle graphic style. Also on the exterior, the introduction of the "Laika" logo grille on the front of the vehicle and the introduction of the chrome "Ecovip" lettering on the outside of the cab hint at a distinct stylistic reworking.

The elegant, sporty and personal style immediately recalls the Laika Family Feeling.

Care for details and for every single part: the walls of the rear bedroom have been upholstered in fine eco-leather. Elegance marries soft touch, for a truly unique feeling of wellbeing.

The maxi panoramic roof light (70x50 cm), which is available as an option for the bedroom, is a touch of class that offers a romantic night view and pleasant lighting during the day.

Thermal and acoustic insulation reach even higher levels with the addition of a padded microfibre lining in the ceiling, with soft-touch technical material which increases its insulation capabilities. Ecovip's lighting system is dimmable and multi-way, it combines multi-level elements with direct and indirect diffusion: light not only illuminates every room, but creates the right atmosphere at all times.

On board an Ecovip, tidying up also becomes a real pleasure: the wall unit doors have been fitted with adjustable hinges and a push-to-open system (instead of handles) for convenient access to all interior compartments in the vehicle. Models with twin beds have also new side wall units which are very deep, offering excellent stowage capacity.

The covering of the table, kitchen and washbasin surfaces in Fenix (on the Ecovip Camper Van, too), a material that is highly resistant to scratches and abrasions, enhances comfort on board and offers lasting strength and value.

In the dinette, the rectangular table of the DS versions is replaced by the round table that can be moved in all directions with a simple gesture for enhanced comfort and ergonomics.

In the face-to-face models (Ecovip DS), there ~~is~~ the possibility of Isofix attachment (optional), for connection of a child car seat in the dinette area, for the convenience of families.

Ecovip confirms Laika's ability to combine style and design with practicality and comfortable space, just like at home.

**LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964**

58 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika’s main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. [www.laika.it/en](http://www.laika.it/en)

**ERWIN HYMER GROUP**

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