**MyLaika: the app for enjoying the Dolce Vita**

Easy-to-use, intuitive, functional: the MyLaika App offers the possibility to manage your motorhome in an integrated and efficient manner.

The System Control Unit stands as a solution for the connectivity of the motorhome, integrating all its functions in an easy-to-use app with high potential.

Its use increases comfort and safety on board, so that you can enjoy your trip to the full without having to think about anything.

The MyLaika App will soon be available in the [Apple App Store](https://apps.apple.com/de/app/hymer-connect/id1496945802) and in the [Google Play Store](https://play.google.com/store/apps/details?id=com.ehg.hymerconnect&gl=DE).

The SCU connection system, managed by the MyLaika App, can transform your Laika vehicle into a smart motorhome. The app enables to view vehicle information and control the components of the living area at the same time.

Various functions include light and temperature control, as well as the estimation of power levels in the compartment. The motorhome can be controlled both close to the vehicle via Bluetooth connection, as well as remotely. Networking the vehicle, every journey will turn into an exclusive experience.

One of the App's greatest peculiarities concerns the configuration of scenarios. Alongside certain preset scenarios, it will be possible to customise the ideal atmosphere for your own well-being. Whether you want ideal lighting in the morning or heating in the evening, your Laika will meet your every need.

By associating all conditions, the motorhome will be able to recognise which functions to activate for a relaxing evening or a gentle awakening. By setting the scenario and activating it, in fact, the MyLaika App will carry out all the expected functions: for example, switching on the light, activating the heating system and bringing out the satellite dish.

The SCU system will be offered as standard on Kreos, while it will be available as an option on Ecovip low-profile models and Ecovip motorhome models.

The introduction of the MyLaika App aims to improve the management of your motorhome by facilitating several functions, integrating them into a single, simple and intuitive control platform.

**LAIKA, WITH YOU ON YOUR TRAVELS SINCE 1964**

58 years have passed since, in 1964, Giovanbattista Moscardini founded LAIKA, calling it after the first dog launched into space. Fascinated by the space adventures and the new horizons that were opening up, Moscardini laid the foundations for what is now an avant-garde company, which stands out for its production of design and excellent construction technique. Laika Caravans belongs to the Erwin Hymer Group and manufactures vehicles designed with excellent construction techniques, made to last and suitable for any climatic situation. Customer satisfaction is Laika’s main goal. Thanks to its team with extensive competence and experience, it creates vehicles with attention paid to the smallest details. [www.laika.it/en](http://www.laika.it/en)

**ERWIN HYMER GROUP**

The Erwin Hymer Group is a wholly-owned subsidiary of THOR Industries, one of the world's leading recreational vehicle manufacturers with over 31,000 employees. The Erwin Hymer Group brings together motorhome and caravan manufacturers, spare parts specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the spare parts specialist Movera and the freeontour travel portal. For more information, see the web site [www.erwinhymergroup.com](http://www.erwinhymergroup.com)

Contacts:

***Anna Maria Fusi***: e-mail - annamaria.fusi@laika.it Tel. +39 055 80581

***Roberto Gugliotta***: e-mail – roberto.gugliotta@laika.it Tel. +39 055 80581